

Michael Austin Sui

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Education

Carnegie Mellon University | 2002–2006
Bachelor of Fine Arts, Communication Design
Pittsburgh, PA

- graduated summa cum laude, 4.0 GPA, university honors
- published in *Graphis Poster Annual 2006*
- assisted professors to teach information design courses and advise students

University of New South Wales | 2005
Communication Design & Fine Arts Study Abroad
Sydney, NSW, Australia

- recognized with an *AIGA 100* design award for brochure promoting the College of Fine Arts
- researched sociological impact of technology on contemporary metropolitan identity

St. Mary's College of Maryland | 2000–2002
Liberal & Fine Arts
St. Mary's, MD

- increased credibility for campus offices through website redesigns and event collateral (Office of International Education; Southeast Asian Studies; and Women, Gender, and Sexuality Studies)

Software & Skills

Proficient

Quark
InDesign
Photoshop
Illustrator
Microsoft Office
File Maker Pro
Mac OS X

Familiar

Dreamweaver
Final Cut Express
large format printing

Employment

InTouch Weekly Magazine | summer 2009
Freelance Designer; New York, NY

- efficiently produced image-rich layouts after quickly integrating with the in-house design team
- fostered functional relationships with the editors, photo and copy departments to maintain a rapid workflow

Modernista Advertising Agency | winter 2008
Freelance Designer; Boston, MA

- assisted in crafting new business pitches and producing brand standards while serving on accounts such as TIAA-CREF and SAAB

Williams-Sonoma, Inc. / Pottery Barn | 2006–2008
Graphics Coordinator; San Francisco, CA

- collaborated with international and internal partners as lead packaging and identity designer to launch Pottery Barn's organic bedding line
- partnered with Public Relations to design special event collateral
- maintained databases and produced on average 700 retail signs seasonally for Pottery Barn retail stores nationwide
- creatively repurposed database software to make print-ready artwork, reducing production time from hours to minutes [at no additional cost]

Kessler Design Group | 2002–2004
Design Assistant; Bethesda, MD

- provided office support, organization, and streamlining
- responsible for producing mailings and promotional materials
- served as designer and photographer to produce a resource guide for parents of children recently diagnosed with cancer

Creative Adventures | 1998–present
Web & Print Designer; Silver Spring, MD

- redesigned company identity across online and printed collateral
- honed language and voice to sync with growing business